

	<b>LEGAL, DEMOCRATIC &amp; GOVERNANCE PORTFOLIO</b>  <b>4 DECEMBER 2019</b>	
	<b>Key Decision</b>	<b>No</b>
<b>Corporate Priority</b> People Place Prosperity	<b>Cabinet Portfolio Holder</b>	<b>Councillor Tony Randerson</b>
	<b>Date of Decision/ Referral to O&amp;S</b>	<b>4 December 2019</b>
	<b>Deadline for call- in 5.00pm</b>	<b>9 December 2019</b>
	<b>Implementation Date (if no call-in)</b>	<b>10 December 2019</b>

**REPORT OF: DIRECTOR (LD) - 19/255**

**WARDS AFFECTED: All**

**SUBJECT: FEES AND CHARGES - BEACH CHALET SERVICE, FILEY BRIGG CARAVAN PARK, LEISURE AMENITIES, BEACHES, EVRON CENTRE AND FALSGRAVE COMMUNITY RESOURCE CENTRE**

**RECOMMENDATION (S):**

That the proposed fees and charges, as set out in Appendices A to J are approved.

**REASON FOR RECOMMENDATION (S):**

It is necessary to have an annual review of fees and charges as part of the Council's Budget setting process.

**HIGHLIGHTED RISKS:**

Excessive price increases might deter customers from using the facilities. The charges have been reviewed in the light of demand and customer expectations.

**1. INTRODUCTION**

- 1.1 This report details the current and proposed charges for the service areas detailed below:

Appendix A - Beach Chalet Service  
Appendix B - Filey Brigg Caravan Park  
Appendix C - Amenities and Attractions  
Appendix D - Beaches  
Appendix E - Sports Pitches  
Appendix F - Community Rooms, Evron Centre  
Appendix G - Concert Hall, Evron Centre  
Appendix H - Falsgrave Community Resource Centre

- 1.2 The start date for the proposed charges varies for each of the service areas and is included in the Appendices.

## **2. CORPORATE OBJECTIVES AND THE COMMUNITY PLAN**

- 2.1 This report supports the Council's key aims of People, Place and Prosperity

## **3. BACKGROUND AND ISSUES**

- 3.1 Charges are set as a maximum to allow the opportunity for promotional prices and offers to be introduced at the discretion of the Director.

- 3.2 A varied pricing policy exists including a range of different charges to attract different market segments and promote the services. These include:-

- Off peak rates to encourage usage at less busy times.
- Discounts for block bookings.
- Acknowledgement of varying durations.
- Discount for families
- Differential rates that acknowledge variances in quality, services provided and length of season.
- Differential rates for commercial and community use.

## **4. CONSULTATION**

- 4.1 Customers have been made aware over a period of time that the Council has a policy of annual increases. Management have frequent communications with users of the facilities.

## **5. ASSESSMENT**

- 5.1 The proposed changes vary and in some cases charges have gone down as well as up. The proposed changes made represent an increase of 2% in income overall. The increases are considered reasonable given the quality of the provided, market demand and comparisons with providers of similar services in the area.

## 6. IMPLICATIONS

### (a) Policy

6.1 There are no policy implications arising from this report.

### (b) Financial

6.2 The proposed fees and charges set out in this report aim to maximise income generation in the 2019/20 financial years as well as reflect market demand. The additional overall income generated from the proposed charges as set out in the appendices should cover the cost of inflation on associated expenditure thus allowing budget strategy estimates to be met, and contribute towards the Council achieving its corporate financial targets.

6.3 The proposed charges shown in the appendices, unless otherwise stated, are inclusive of VAT at the current rate of 20%.

### (c) Equalities and Diversity

6.4 The provision of four free passes for Whitby Cliff Lift to chalet hires at West Cliff, Whitby supports those patrons who have mobility difficulties and also parents with young children and babies.

### (d) Legal, Crime and Disorder, Staffing, Planning, Environmental and Sustainable Development and Health and Safety

6.5 These implications have been considered and do not apply.



**Lisa Dixon**  
**Director**

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**Background Papers:**  
None

IF YOU HAVE ANY QUERIES ABOUT THIS REPORT OR WISH TO INSPECT ANY OF THE BACKGROUND PAPERS, PLEASE CONTACT JANE WILSON ON 01723 383582 OR e-mail jane.wilson@scarborough.gov.uk

## Risk Matrix

<b>Risk Ref</b>	<b>Date</b>	<b>Risk</b>	<b>Consequences</b>	<b>Mitigation</b>	<b>Current Risk Score</b>	<b>Target Score</b>	<b>Service Unit Manager/ Responsible Officer</b>	<b>Action Plan</b>
1	4.12.19	Increases in fees and charges may become a deterrent to existing and new users	There may be a reduction in usage levels and consequently budget targets may not be achieved.	Charges have been carefully considered, in light of other similar provision and demand.	C3	B3	Stuart Clark	None

## APPENDIX A

### BEACH CHALETS

Unit of Charge	Scarborough South Bay		Filey		Whitby	
	Maximum Approved Charges 2019 £	Maximum Recommended Charges 2020 £	Maximum Approved Charges 2019 £	Maximum Recommended Charges 2020 £	Maximum Approved Charges 2019 £	Maximum Recommended Charges 2020 £
<b>Annual Lettings</b>						
Standard	1,087.00	1,109			640	653
Original Chalets			963	982		
New Chalets			1004	1024	1,337.00	1,364
Restricted location	666	679				
<b>Weekly Lettings</b>						
Off Peak	65	66	62	63	42	43
Peak	176	180	158	161	119	121
<b>Daily Lettings</b>						
Off Peak	17.5	18.00	16.5	17.00	15.5	16.00
Peak	36	37	33	34	32	33
<b>Winter Let</b>	228	233	228	233	N/A	

Administration	Maximum Approved Charges 2019 £	Maximum Recommended Charges 2020 £
Refunds or Transfer *2 (No refund given if cancellation is received less than 14 days before the let).	17.00	18.00

#### **Scarborough / Filey**

##### **Opening Dates**

30 March – 21 September 2020

##### **Peak**

22 June – 30 August 2020

##### **Off Peak**

30 March – 21 June

1 September – 21 September

##### **Winter Let**

23 September 2020 – 23 March 2021

#### **Whitby**

##### **Opening Dates**

27 April – 28 September 2020

##### **Peak**

22 June – 30 August

##### **Off Peak**

27 April – 21 June

1 September – 28 September 2020

#### **Note:**

- \*1 Charges include 4 free passes for cliff lift.
- \*2 Price differentiation is necessary as the new chalets are deemed to be of a higher quality than the original chalets.
- \*3 For usage all year round

All charges shown are inclusive of VAT at 20% unless otherwise stated

## FILEY BRIGG CARAVAN PARK

Pitch per Night*1	Caravans, Motor homes and Tents £		Standard Awning £		Hiking Tents, Porch Awnings and Gazebos £		Tents £	
	Maximum Approved Charges 2019	Maximum Recommended Charges 2020	Maximum Approved Charges 2019	Maximum Recommended Charges 2020	Maximum Approved Charges 2019	Maximum Recommended Charges 2020	Maximum Approved Charges 2019	Maximum Recommended Charges 2020
Peak	28	30	3.50	4.00	4.50	5.00	22.00	25
Off Peak	17.50	19.50	3.50	4.00	4.50	5.00	14.00	16
Off Peak	Single booking of 7 nights or more 10% discount							

Additional Charges:	Maximum Approved Charges 2019 £	Maximum Recommended Charges from 1 January 2020 £
	Additional Car – per night	6.00
Washing Machines	3.00	3.50
Clothes Dryers	3.00	3.50
Dogs (per dog per night)	2.00	2.00
Additional person per night Off Peak	3.00	4.00
Additional person per night Peak	4.00	5.00
Wi-Fi (unlimited usage)	-2.00 per day or part thereof	2.00 per day or part thereof
Bike Hire Period	Maximum Recommended Charges from 2020	
	Adult	Child
4 Hours	£10.00	£5.00
1 Day	£15.00	£10.00
3 Days	£40.00	£20.00
5 Days	£60.00	£40.00
7 Days	£70.00	£50.00

**Filey Brigg****Opening Dates**

15 February 2020 - 2 January 2021

**Off Peak Periods**

15 February – 3 April  
9 May – 22 May  
6 June – 26 June  
5 September – 2 January

**Peak Periods**

4 April – 8 May  
23 May – 5 June  
27 June – 4 September

**Notes:**

- Pitch charges are per night for 2 people with additional persons aged 5 years or above charged at £4.00 per person per night during off peak periods and £5.00 per person per night during peak periods.
- All site charges include use of showers.
- All charges shown are inclusive of VAT at 20% unless otherwise stated.

## APPENDIX C

### AMENITIES & ATTRACTIONS

Description	Unit of Charge	Maximum Charges 2019		Maximum Recommended Charges from 1/3/20	
		£		£	
<b><u>Whitby Cliff Lift</u></b>	Per passenger	<b>Down</b>	<b>Up</b>	<b>Down</b>	<b>Up</b>
		0.70	0.70	0.80	0.80
<b><u>Peasholm Mini Golf</u></b>	Per person/round	4.00		4.00	
Hire of Clubs (deposit)	Per set	2.00		2.00	
<b><u>Putting</u></b>					
Peasholm	Per person/round	2.20		2.50	
Holbeck	“ “	2.20		2.50	
<b><u>Themed Golf</u></b>					
Ocean Drive (Filey)	Per person/round	3.00		3.50	
	Family ticket (2 Adults and 2 Juniors)	8.50		9.00	
<b><u>Peasholm Park Boating (Pedaloos, Canoes and Rowing Boats)</u></b>					
One person	Per boat	3.20		3.30	
Two/three persons	Per boat	6.00		6.20	
Four/five persons	Per boat	8.00		8.50	
<b><u>Naval Warfare Show (VAT Exempt)</u></b>					
Adult	Per person	4.50		4.50	
Junior	Per person	2.50		2.50	
Family	2 Adults 2 Children	12.00		12.50	
<b>Note:</b>					
1. All charges shown are inclusive of VAT at whatever rate is applicable at the time the service is provided unless otherwise stated.					
2. Junior– under 16 years of age					

## APPENDIX D

### BEACHES

Description	Unit of Charge	Maximum Charges 2019 £		Maximum Recommended Charges from 1/3/20 £	
		Charge	Deposit Refunded	Charge	Deposit Refunded
<b><u>Deck Chairs and Wind Breaks</u></b>					
Daily Hire charge + Deposit					
Deck Chair	One	2.50	1.00	2.50	1.00
Wind Breaks	One	3.00	2.00	3.50	2.00
<p><b>Note:</b> All charges shown are inclusive of VAT at whatever rate is applicable at the time the service is provided unless otherwise stated.</p>					



## APPENDIX E

### SPORTS PITCHES

Football and Rugby	Unit of charge	Charges 2019/20  £	Recommended Charges from 1/3/20  £
One game per week with use of all changing facilities (Adult)	Per season	550.00 (VAT exempt)	550.00 (VAT exempt)
One game per week with use of all changing facilities (Junior)	Per season	470.00 (VAT exempt)	470.00 (VAT exempt)
One game every two weeks with use of all changing facilities (Adult)	Per season	334.00 (VAT exempt)	334.00 (VAT exempt)
One game every two weeks with use of all changing facilities (Junior)	Per season	295.00 (VAT exempt)	295.00 (VAT exempt)
Where pitches are marked out but no changing facilities are provided - one game per week (not available at Oliver's Mount)	Per season	384.00 (VAT exempt)	384.00 (VAT exempt)
Where pitches are marked out but no changing facilities are provided - one game per fortnight (not available at Oliver's Mount)	Per season	242.00 (VAT exempt)	242.00 (VAT exempt)
Individual game with changing facilities	Per game	42.00 (plus VAT)	42.00 (plus VAT)
Individual game without changing facilities	Per game	34.00 (plus VAT)	34.00 (plus VAT)
Other Activities			
Dog Training Oliver's Mount (winter period)	Per season	143.00 (plus VAT)	143.00 (plus VAT)
Caravan rallies	Per pitch/night	8.00 (includes VAT)	9.00 (includes VAT)

**EVRON CENTRE COMMUNITY ROOMS**
**APPENDIX F**

DESCRIPTION	UNIT OF CHARGE	COMMUNITY GROUP		BUSINESS/COMMERCIAL	
		Maximum Charge 2019/20 £	Maximum Recommended Charge 1/3/2020 £	Maximum Charge 2019/2020 £	Maximum Recommended Charges from 1/3/2020 £
ROOM 11 Capacity 30 Persons	Per 3 hours	20.00	20.00	34.00	35.00
	Per extra hour	8.50	8.50	15.00	16.00
ROOM 21 Capacity 60 Persons	Per 3 hours	20.00	20.00	34.00	35.00
	Per extra hour	8.50	8.50	15.00	16.00
ROOM 22 Capacity 40 Persons	Per 3 hours	20.00	20.00	34.00	35.00
	Per extra hour	8.50	8.50	15.00	16.00
ROOM 21 & 22 COMBINED Capacity 100 Persons	Per 3 hours	36.00	36.00	58.00	60.00
	Per extra hour	12.00	12.00	19.75	20.00
ROOM 69 Capacity 50 Persons	Per 3 hours	20.00	20.00	32.00	33.00
	Per extra hour	8.50	8.50	13.00	14.00
CHILDREN'S PARTIES (inc)	Per 3 hour Session	40.00	40.00	Not Applicable	Not Applicable
HIRE OF THE KITCHEN AREA	Per Day	5.00	5.00	9.00	9.50

**Note:** 1. All charges shown are inclusive of VAT at whatever rate is applicable at the time the service is provided unless otherwise stated.

## APPENDIX G

## EVRON CENTRE CONCERT HALL

DESCRIPTION	UNIT OF CHARGE	COMMUNITY GROUP		BUSINESS/COMMERCIAL	
		Maximum Charges 2019/20 £	Maximum Recommended Charges 1/3/2020 £	Maximum Charges 2019/20 £	Maximum Recommended Charges from 1/3/2020 £
CONCERT HALL Room only	Daytime – per hour (9am-6pm)	<b>21.00</b>	<b>21.00</b>	<b>38.00</b>	<b>39.00</b>
CONCERT HALL Room only	Evening – per hour (6pm-11.45pm)	<b>25.00</b>	<b>25.00</b>	<b>39.00</b>	<b>40.00</b>
CONCERT HALL Room only	Day rate (9am-5pm)	<b>138.00</b>	<b>138.00</b>	<b>220.00</b>	<b>225.00</b>
CONCERT HALL Room only	24 hours	<b>204.00</b>	<b>204.00</b>	<b>345.00</b>	<b>352.00</b>
CONCERT HALL BADMINTON	Per hour	<b>10.00</b>	<b>10.00</b>	<b>Not Applicable</b>	<b>Not Applicable</b>
HIRE OF THE KITCHEN AREA	Per Day	<b>5.00</b>	<b>5.00</b>	<b>9.00</b>	<b>9.50</b>

**Note:**

1. All charges shown are inclusive of VAT at whatever rate is applicable at the time the service is provided unless otherwise stated

**APPENDIX H**

**Falsgrave Community Resource Centre**

<b>Description</b>	<b>Unit of Charge</b>	<b>Maximum Charge 2019/20</b>	<b>Maximum Recommended Charges from 1/3/2020</b>
		<b>£</b>	<b>£</b>
<b>Lee Moore Suite</b>	Per hour Per 3 hours	23.00 50.00	24.00 51.00
Main Hall	Per hour Per 3 hours	23.00 50.00	24.00 51.00
Meeting Room	Per 3 hours	28.00	29.00
Parties and Special Events	Per 2 hours	35.00	40.00
Internet Usage on Computers	Per 3 hours	8.00	8.00
ECA reduced rate for community activity		50% reduction on standard price (If SBC staff required) No room hire charge if no SBC staff required and ECA manage event	50% reduction on standard price  No room hire charge if no SBC staff required and ECA manage event

**Note**

Additional Performing Rights Organisation (PRS) Fees at the rate applicable at the time may be applicable if live / recorded music is included.

All charges shown are inclusive of VAT at whatever rate is applicable at the time the service is provided unless otherwise stated.

**Cancellation Fees:**

Where a cancellation takes place within 10 days of the event -  
48 hours or less of the event

50% charge  
100% charge